

oktta.

we are a design studio that  
partners with you to create  
brands and digital products

[okttastudio.com](http://okttastudio.com)

for more than five years, we've been helping businesses establish effective interactions with customers in the digital environment.

we create functional and user-friendly products based on research. we build relationships with customers on the principles of long-term cooperation and help businesses solve product problems.

transparency, trust, openness to new things and a focus on results are at the core of our company's vision of values.

85+

implemented  
projects

12+

professionals in  
the team

5+

years on the  
market

2

presence  
in countries

# our clients

oktta.

 **CHGB**

**Банк Неѳва** 

 **PPF** Страхование жизни

**SKILLCODE**®

 **THELAK**

**ВКУСТЕР**

 **ЦВЕТОВИК**  
Доставляем эмоции в нужный момент

**Рублёвский**

**МОРЕОДОР**

**ГЕЙЗЕР**  
фильтры для воды

**NKS**®

 **Mirrolla**®

**aclon**  
КРАСОТА, ЗДОРОВЬЕ И ДОЛГОЛЕТИЕ

 **Dental Market**

**AtleticShop**

 **kidsee**

**АРКОНА**

 **B2CPL**

**Shifudo**

 **ТЕХНОЛОГИЯ**  
ПРОИЗВОДСТВЕННАЯ КОМПАНИЯ

 **datafix.**

 **CORSASTYLE**  
МЕБЕЛЬНАЯ ФАБРИКА

**booka**

 **Учетка**

**Esprado**®

# key competencies

## 01 analytics and research

analyse user behaviour  
and experiences with the product

## 02 mobile and web interface design

creating an emotional design  
based on data

## 03 mobile and web development

developing technological and efficient  
solutions for every challenge

## 04 branding and packaging

creating unique brand imagery and visual  
communication systems

## 05 design support

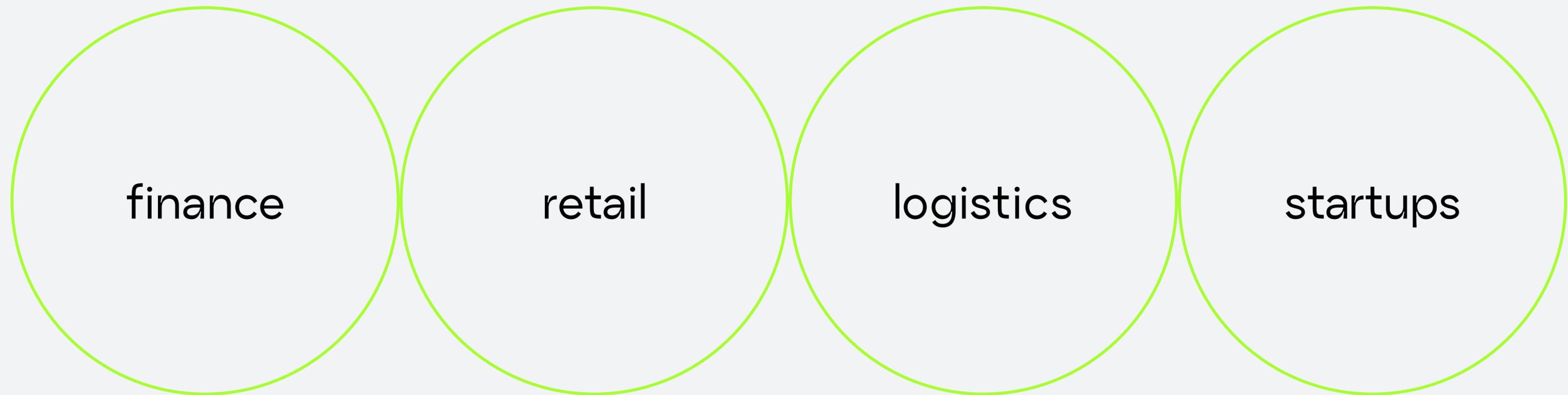
an entire team outsourced instead of  
one specialist

## 06 copywriting

we write interface texts that are  
understandable for users

## 08 more

transformation of business into digital and  
launch of corporate media and hr-portals



## time & material

for non-standard services and startups. payment – monthly according to the number of hours actually spent.

## fix price

for projects when the customer has a vision of what the project should be. the work takes place in several stages.

## Kidsee

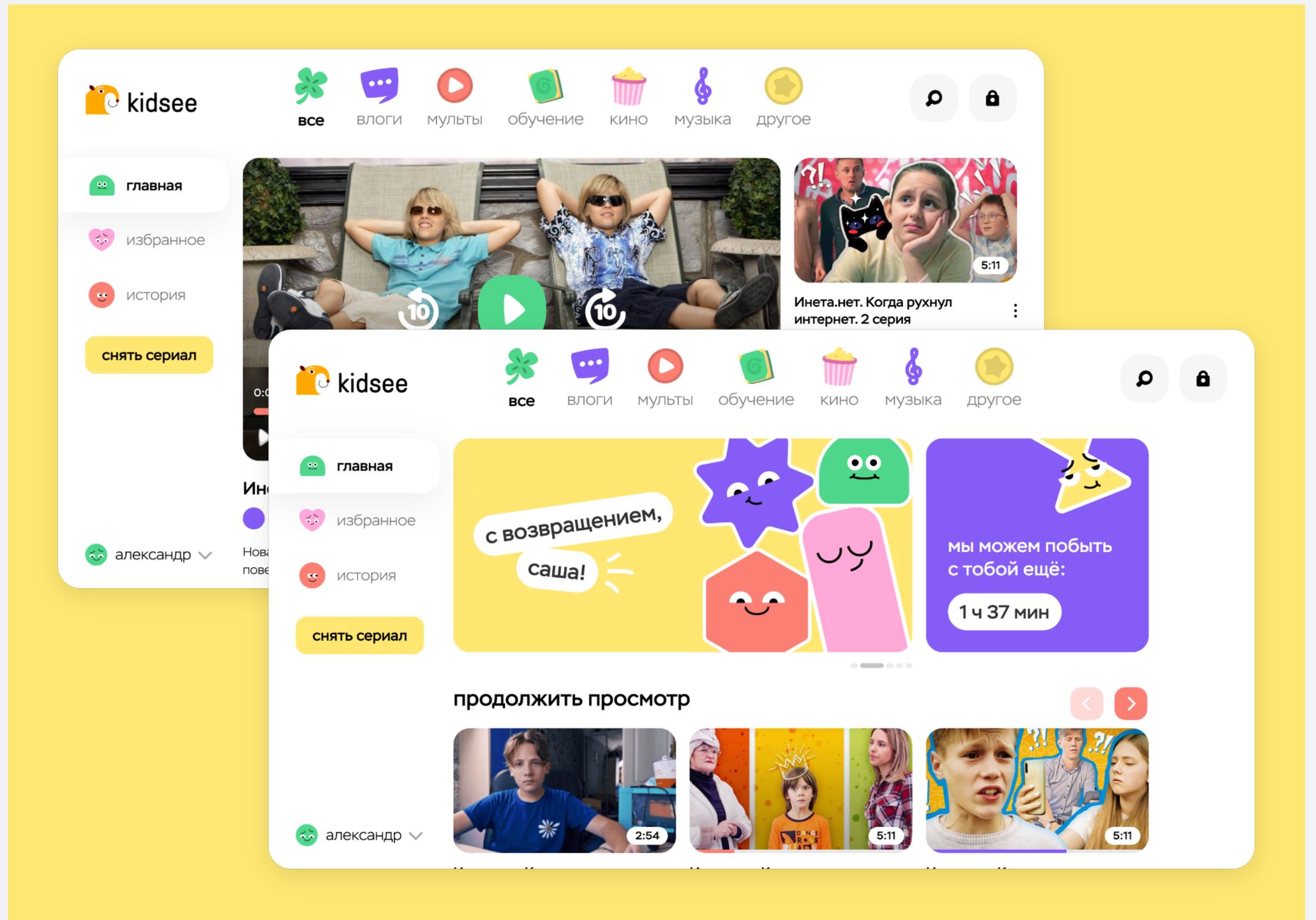
video hosting with content for children

analytics

design

development

[kidseetv.ru](http://kidseetv.ru)



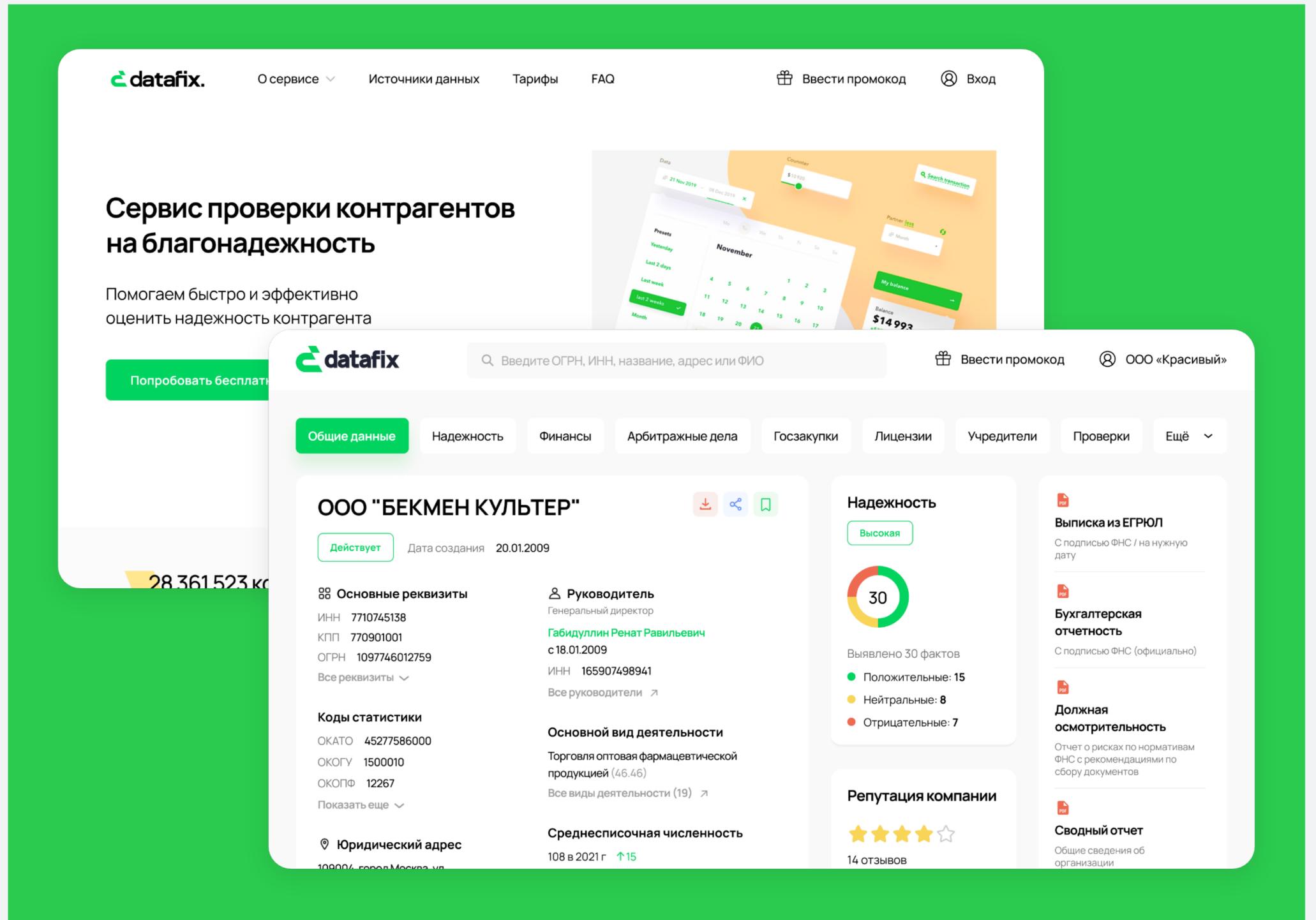
# Datafix

counterparty verification service

design

development

[datafix.tech](https://datafix.tech)



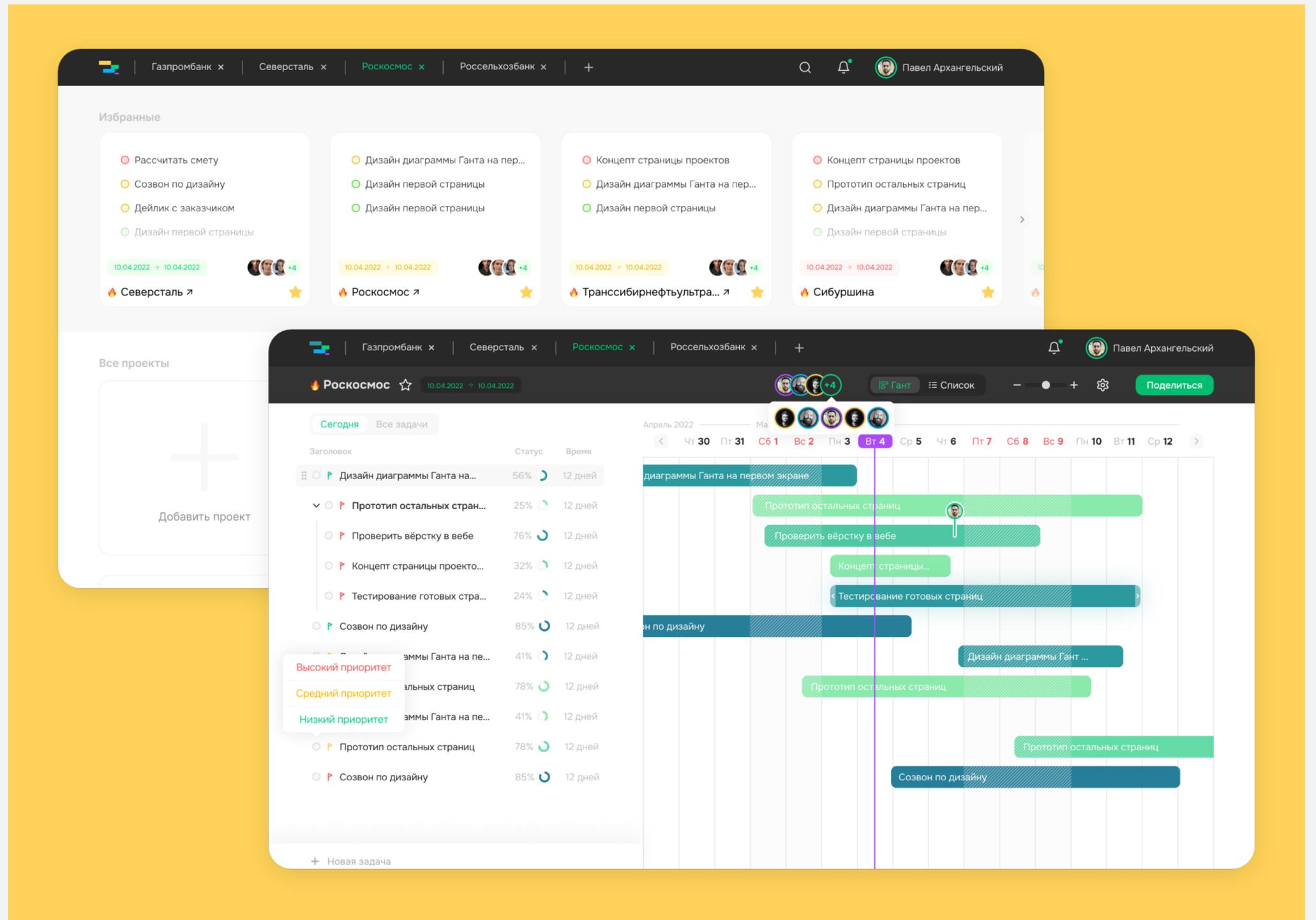
## Uchetka

project accounting service according to the Gantt methodology

design

branding

[uchetka.app](https://uchetka.app)



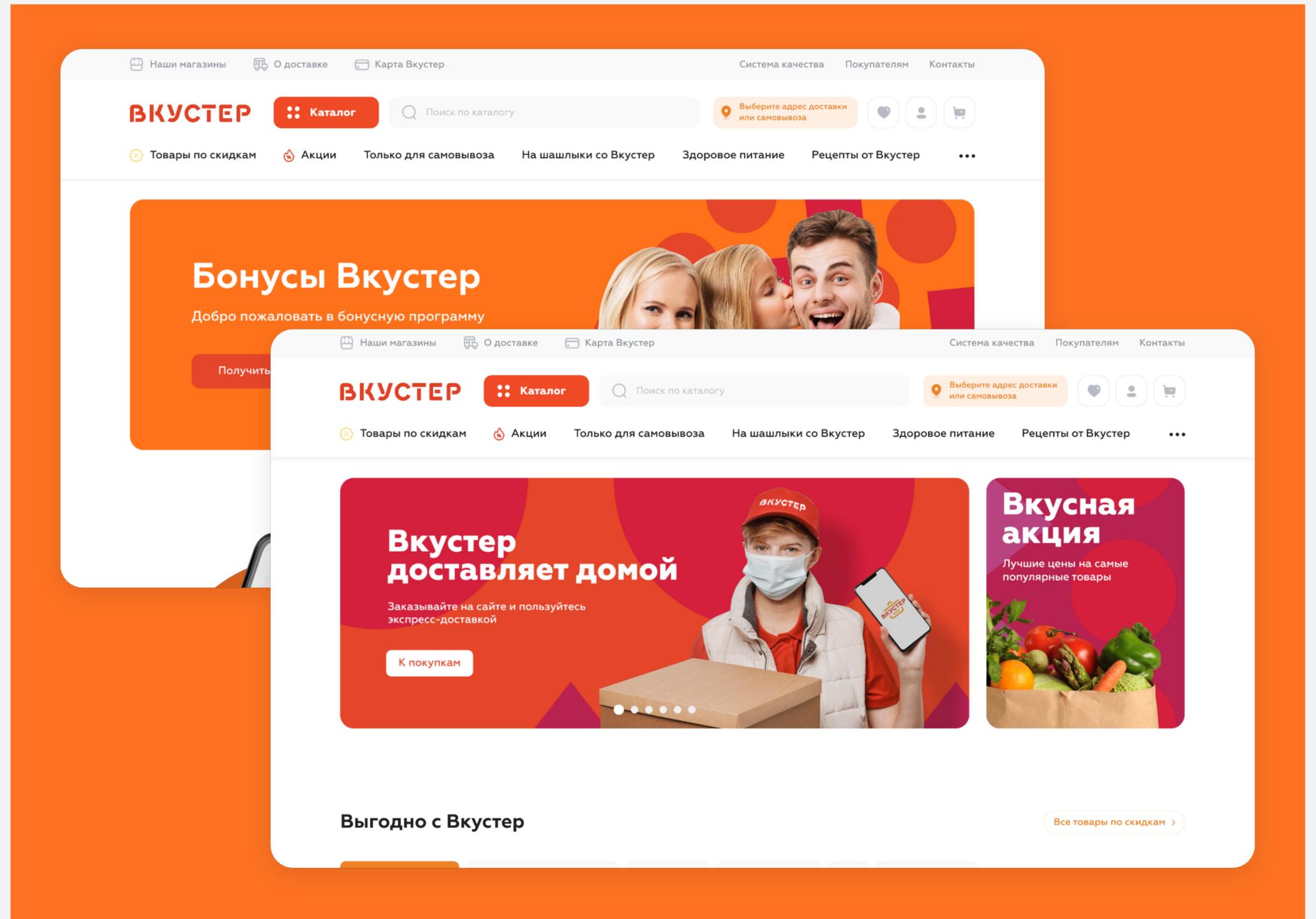
## Vkuster

delivery service for a chain of grocery stores

design

front-end

[vkuster.ru](http://vkuster.ru)



## Vkuster

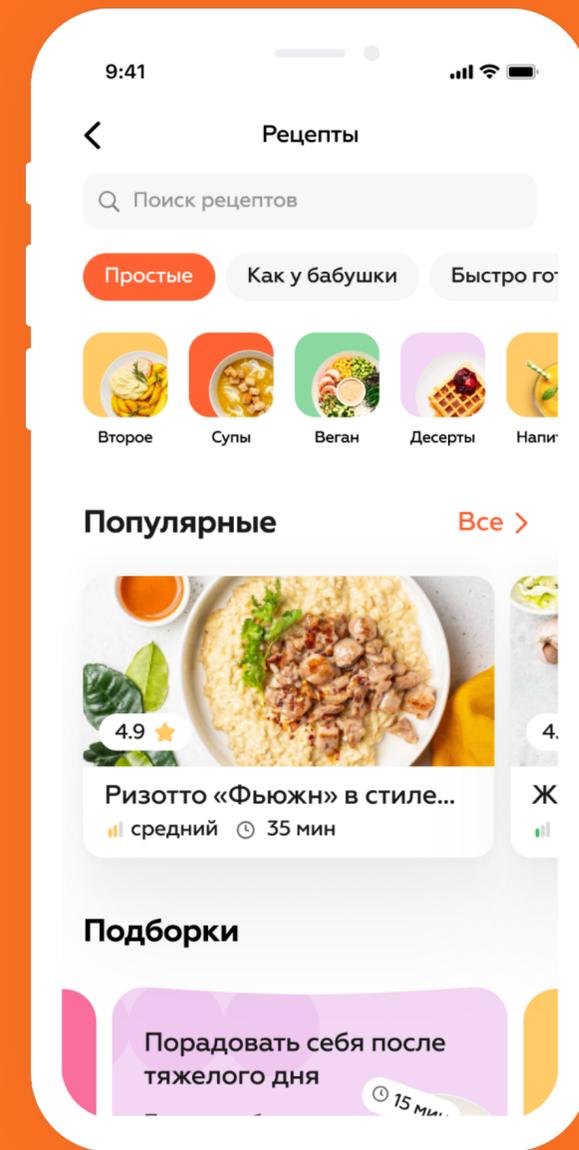
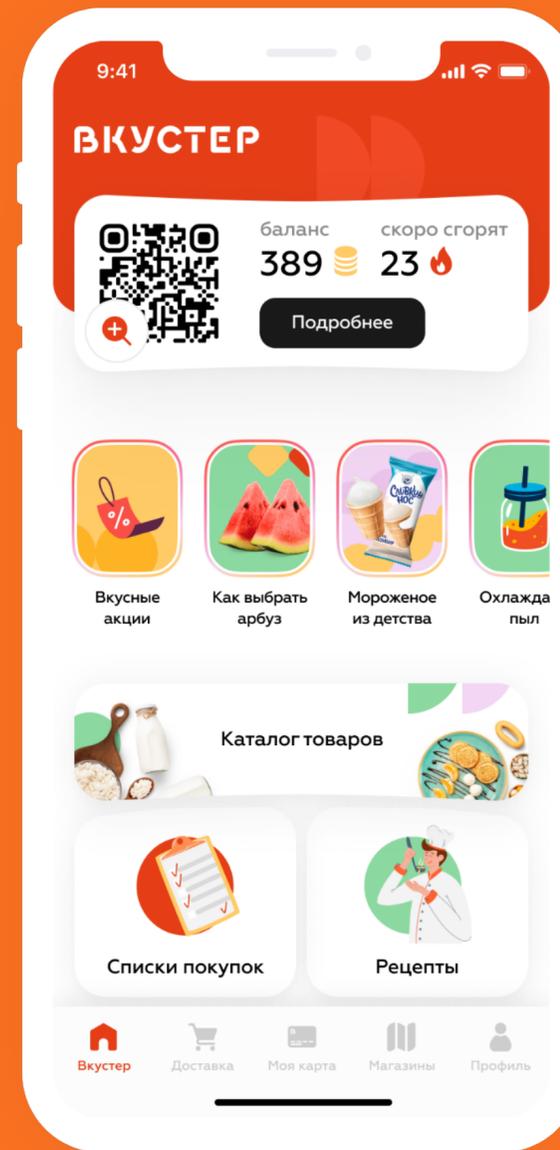
mobile app for a chain of grocery stores

analytics

design

development

ios, android



# No Kids Stickers

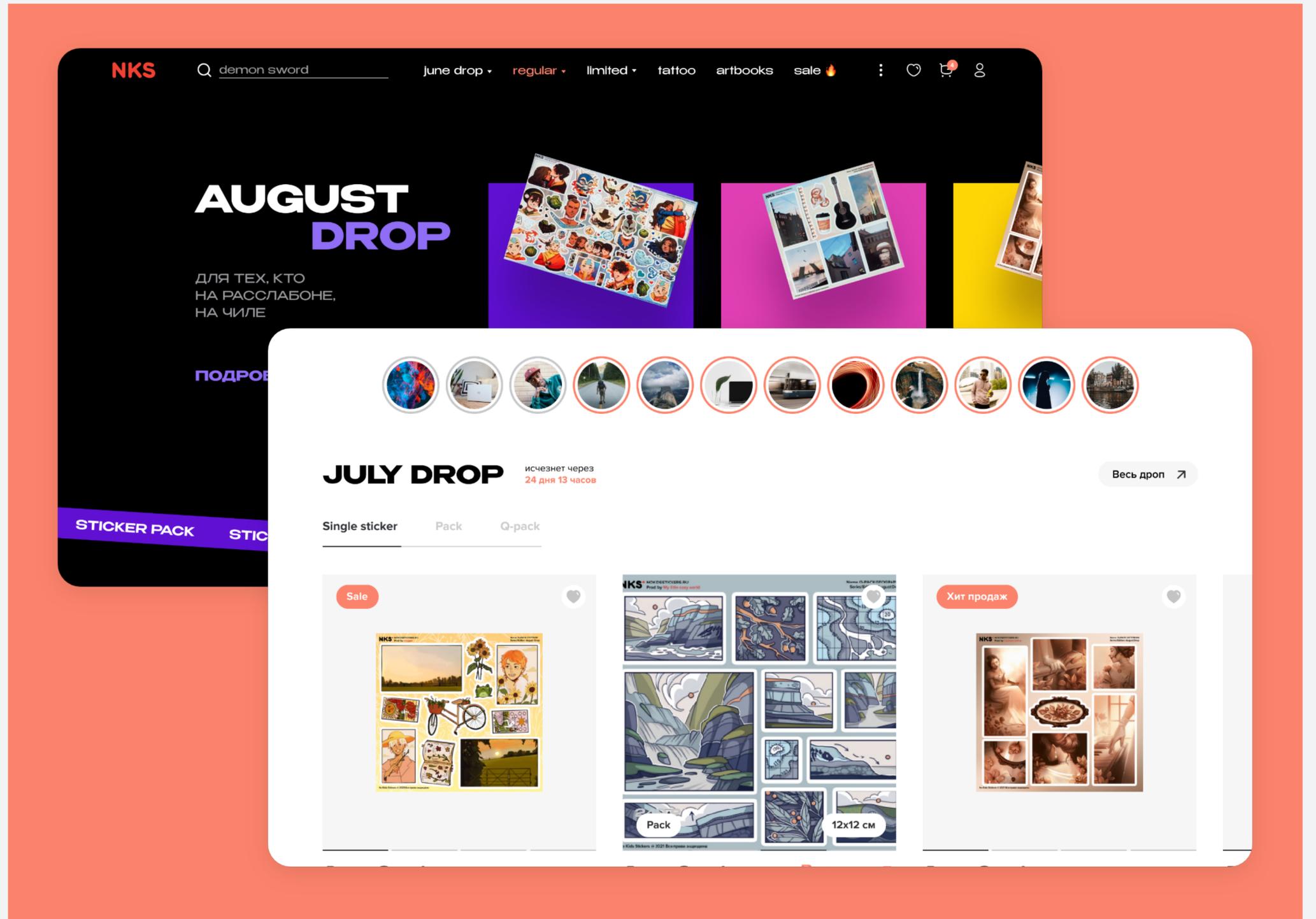
the largest online store of stickers

analytics

design

front-end

[nokidsstickers.ru](http://nokidsstickers.ru)



## Cvetovik

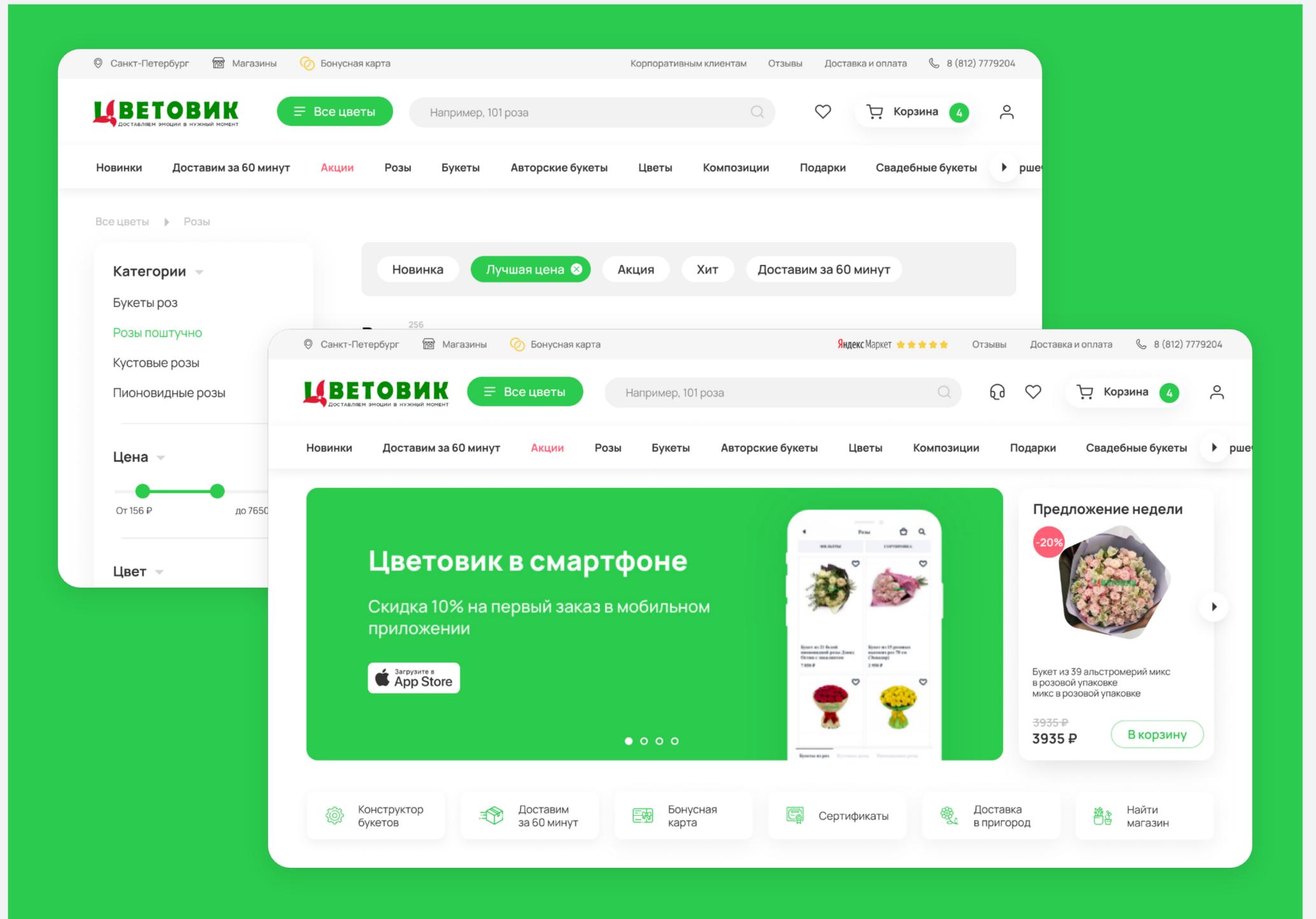
the largest network of flower shops

analytics

design

front-end

[cvetovik.com](http://cvetovik.com)



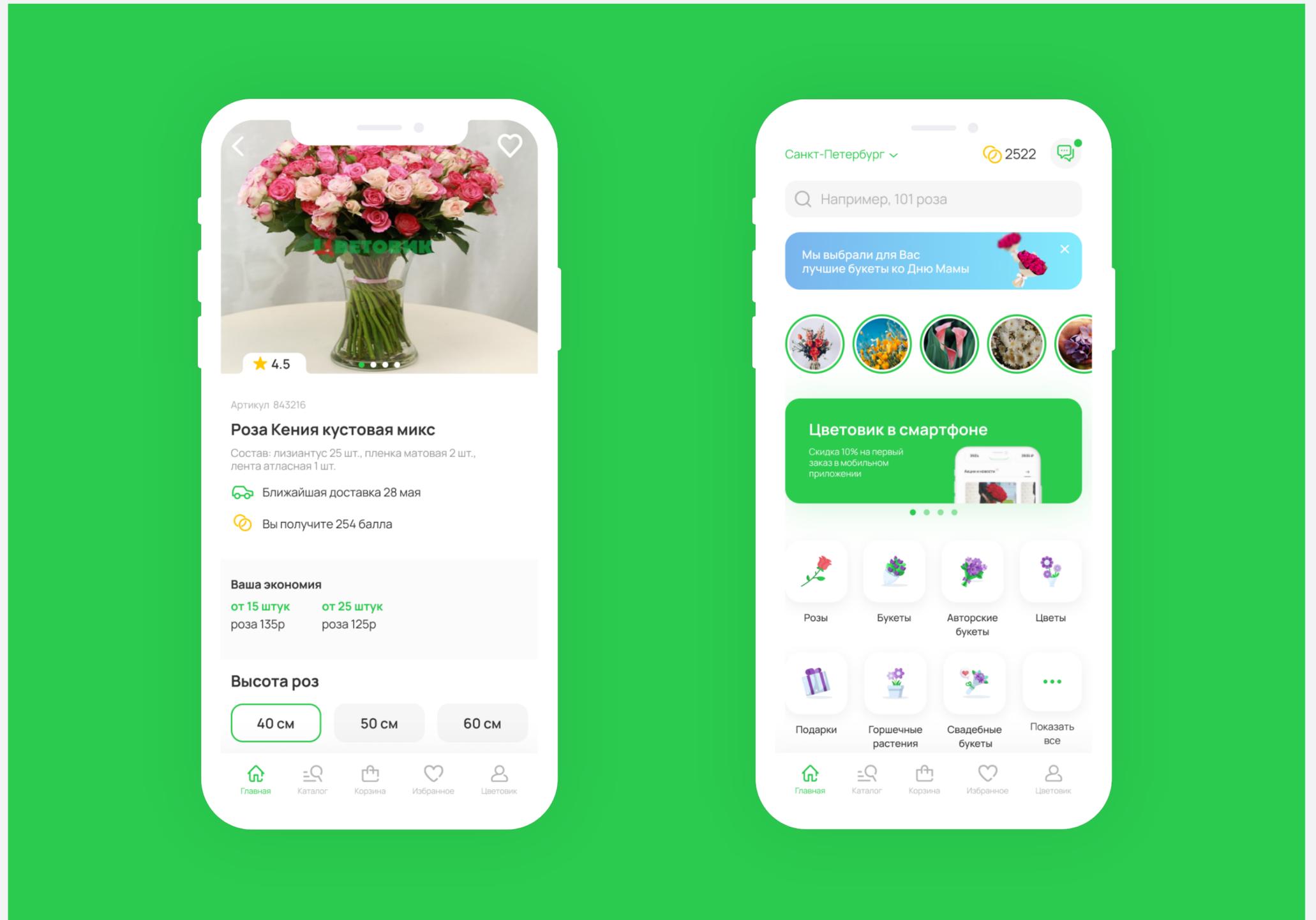
# Cvetovik

mobile app for a network of flower shops

analytics

design

ios, android

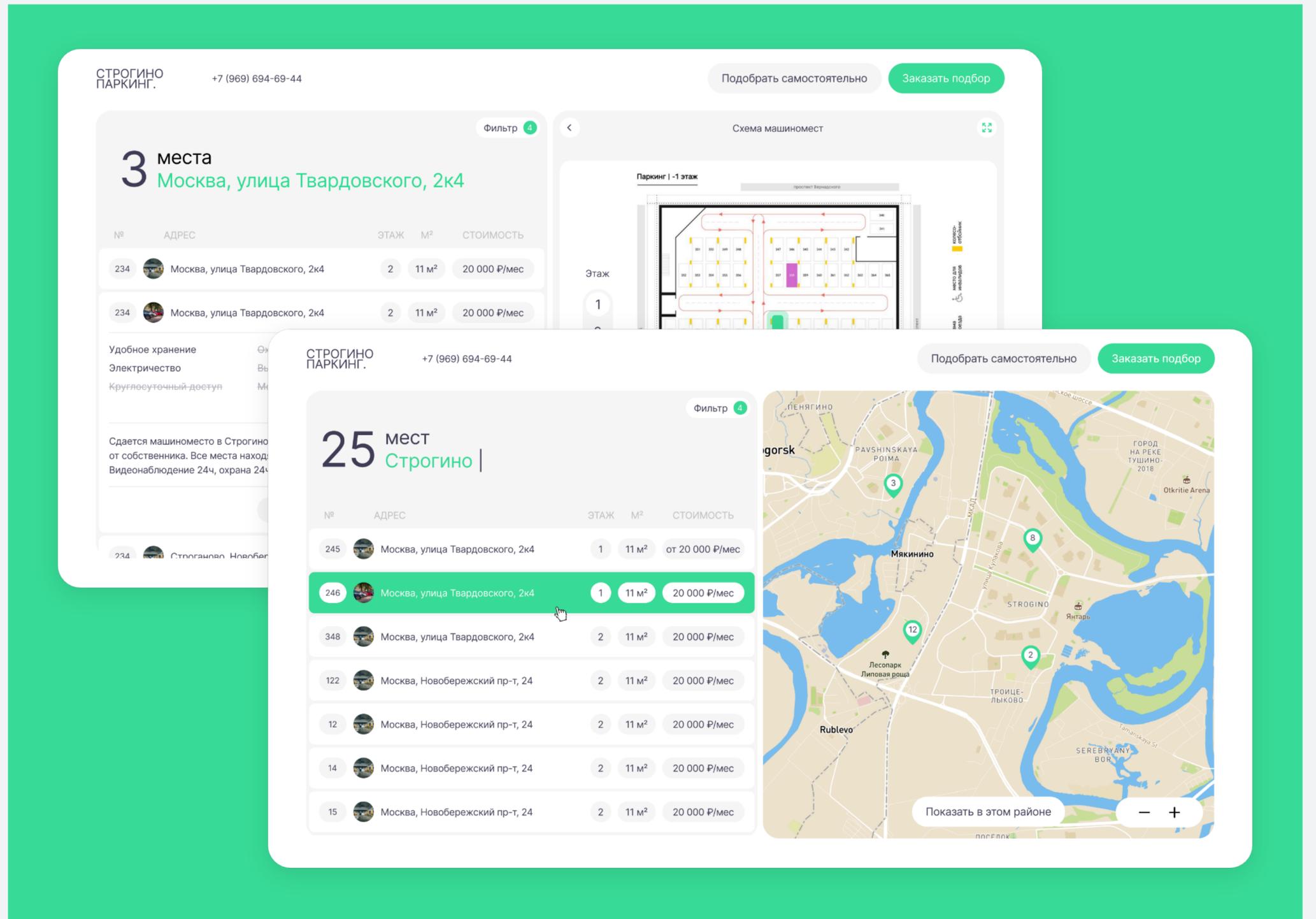


# Strogino Parking

service for buying and renting a parking space

design

[parking-strogino.ru](http://parking-strogino.ru)



# SNGB Bank

product pages

analytics

design

[sngb.ru](http://sngb.ru)

The image shows a digital interface for a bank's website. The top part features a credit calculator with sliders for loan amount (4 million rubles) and term (1 year), and a summary of key figures: monthly payment of 15,000 rubles and an interest rate of 12.1% (reduced by 1.5%). Below this is a form with checkboxes for insurance and salary client status, and a 'Submit application' button. The bottom part of the image is a pop-up for a 'Debit card VISA Platinum', listing benefits: up to 10% cashback, up to 20% additional bonuses/miles, and free cash withdrawals at other banks. A 'Get card' button is at the bottom, and a footer contains loyalty program details and transfer information.

Рассчитайте свои условия

Сумма кредита  
**4 млн ₽**

Срок кредита  
**1 год**

Ключевые цифры

Ежемесячный платёж  
**15 000 ₽**

Процентная ставка  
**12,1%** -1,5%

Условия, снижающие ставку

У меня есть страхование

Я зарплатный клиент

Оставить заявку

### Дебетовая карта VISA Platinum

- До 10% кэшбека**  
В категориях повышенного начисления бонусов
- До 20%**  
Дополнительных бонусов/миль при покупках на СНГБ Маркет
- Бесплатно**  
Снятие наличных в банкоматах других банков без комиссии

Оформить карту

Участие в программе лояльности и специальные условия по начислению дополнительных бонусов

Переводы на карту клиента СНГБ клиентами других банков в системе «Интернет-банкомат».

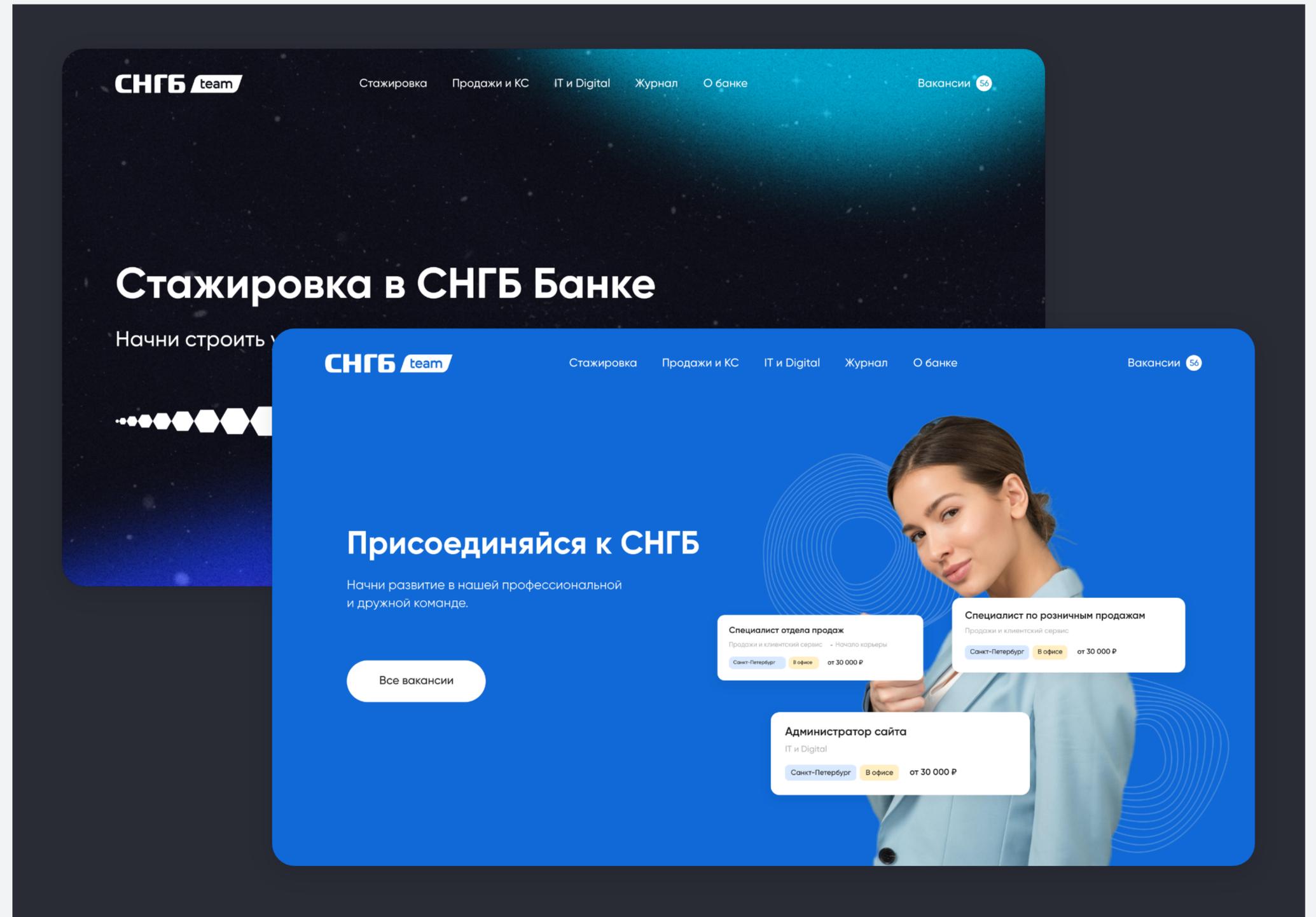
# SNGB Bank

bank career site

analytics

design

concept



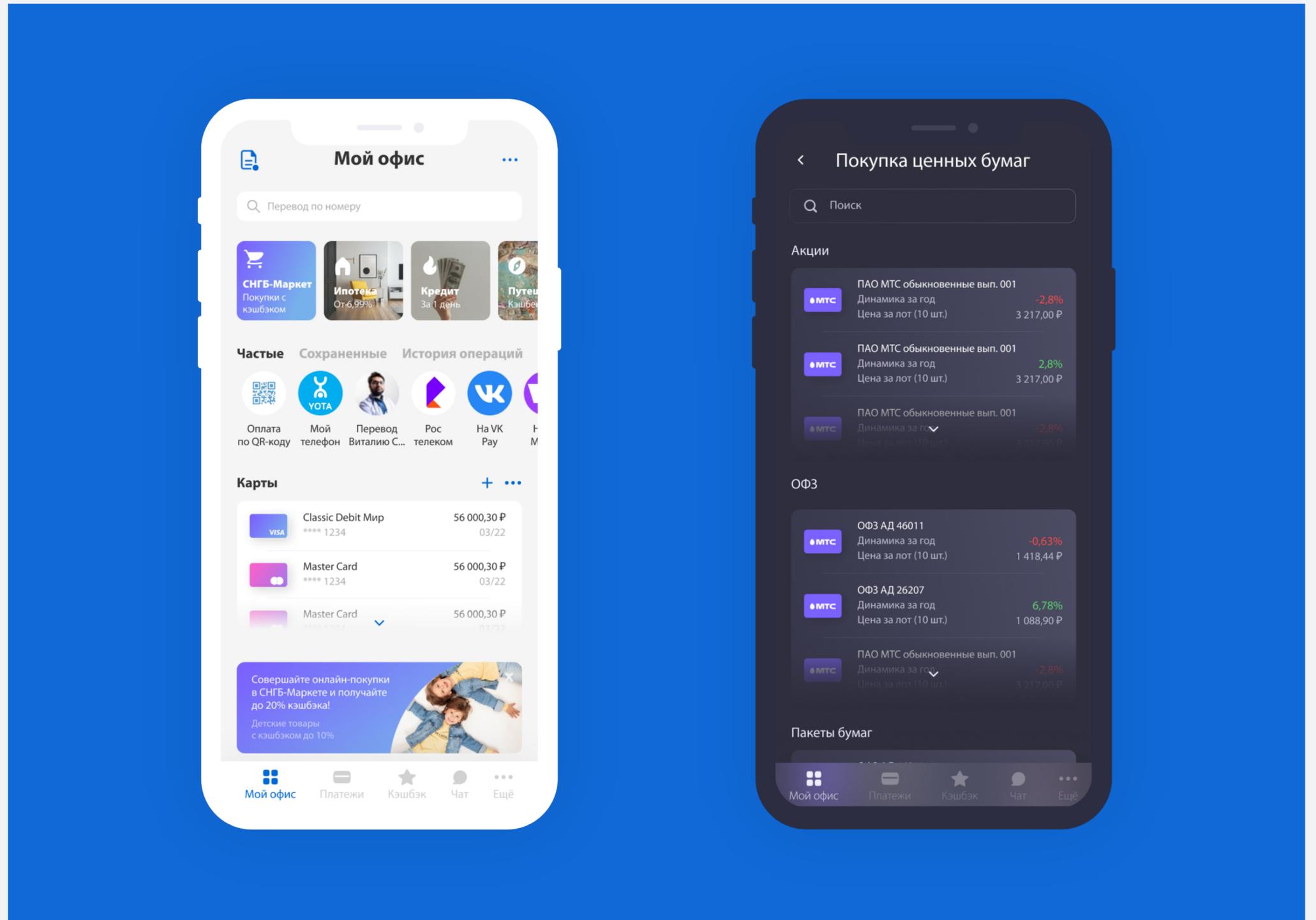
## SNGB Bank

bank mobile app

analytics

design

ios, android



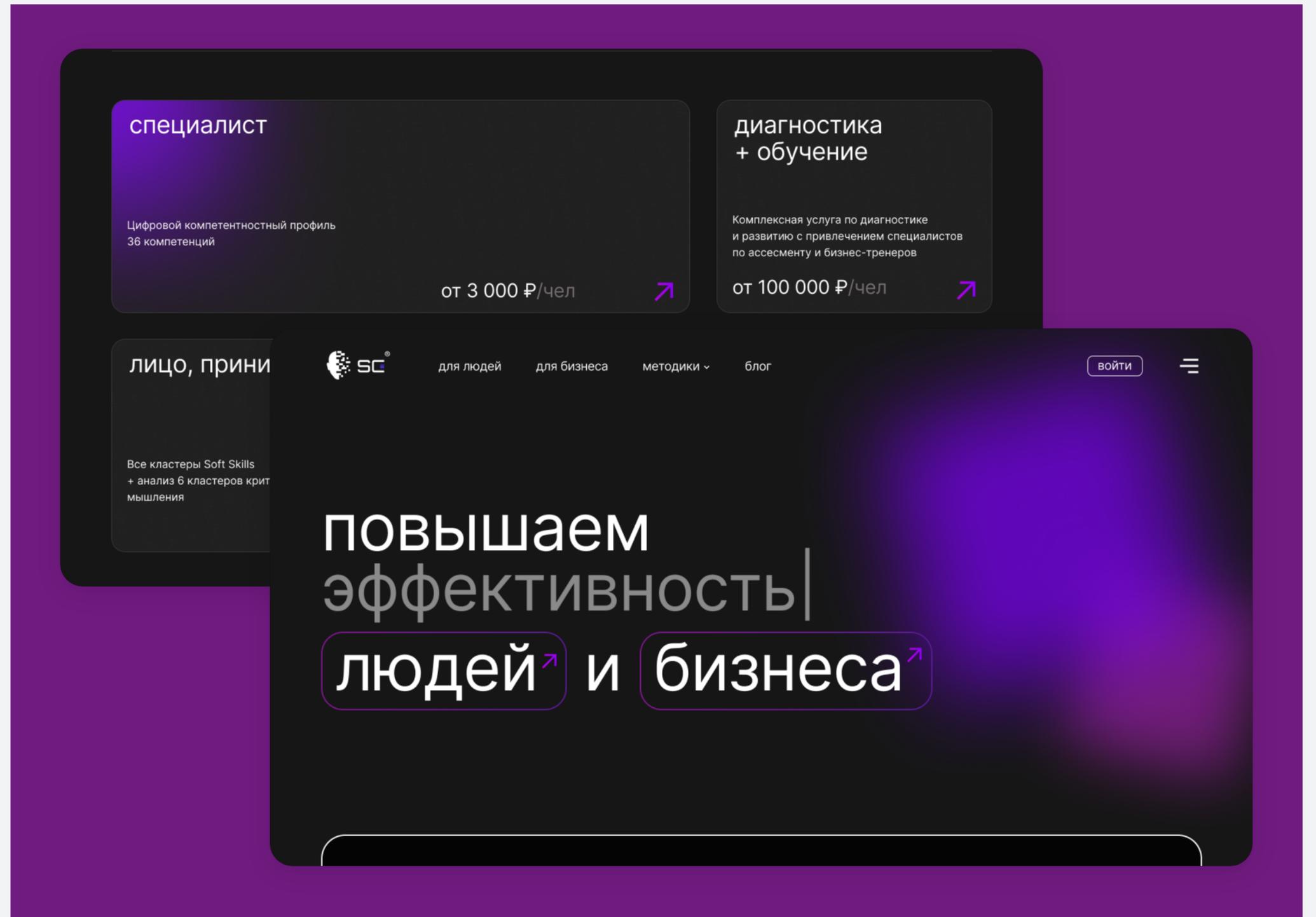
# Skill Code

hr-tech startup to test skills

design

development

[skillcode.pro](https://skillcode.pro)

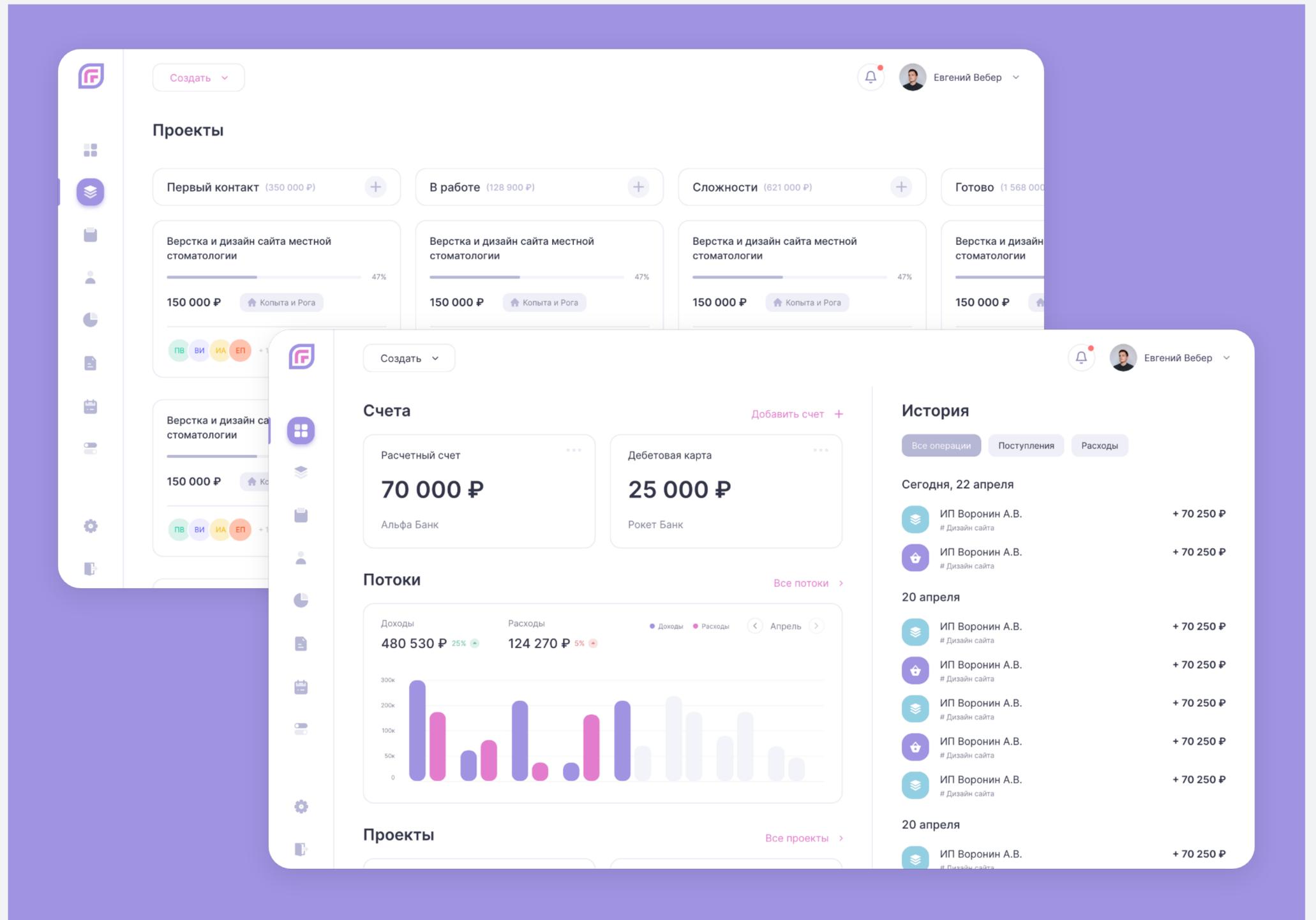


## Finoneum

dashboard for financial  
accounting service

analytics

design



# Finoneum

website for financial accounting service

analytics

design

## Почему Finoneum

С нашим сервисом у вас появится возможность самостоятельно вести и анализировать все финансовые операции по проектам, а также прогнозировать прибыль в одном удобном месте.



### Интеграция с банками

Настраивайте автоматическую загрузку операций из популярных банков по вашим счетам



### Анализ эффективности

Анализируйте уровень рентабельности ваших проектов и прогнозируйте новые с учетом предыдущих показателей



### Понятная аналитика

Заносите все необходимые данные по работе со своими клиентами для того, чтобы иметь под рукой прозрачный учёт всех выплат и



### Импорт из Excel

Совершайте оперативный импорт файлов и работайте с ними на сервисе



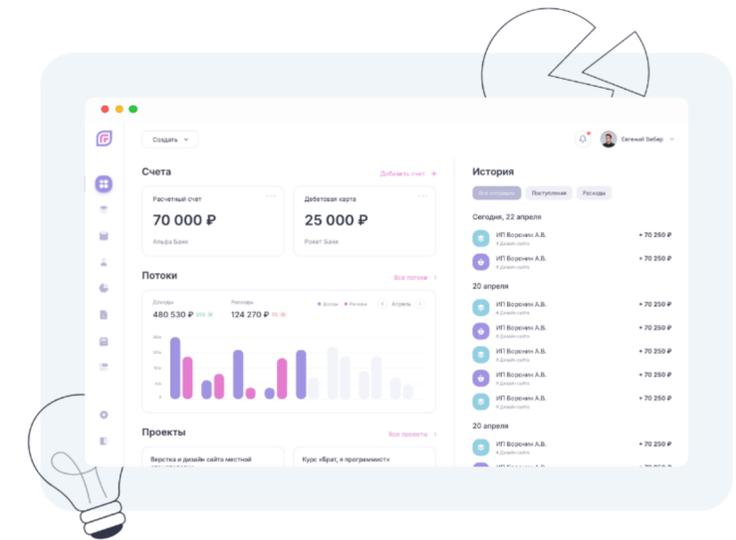
Возможности    Функции    Для кого    Интеграции

Получить доступ

## Финансовый учет для фрилансеров и блогеров

Контролируйте движение денежных средств, рассчитывайте рентабельность проектов и наводите порядок в финансах

Оставить заявку



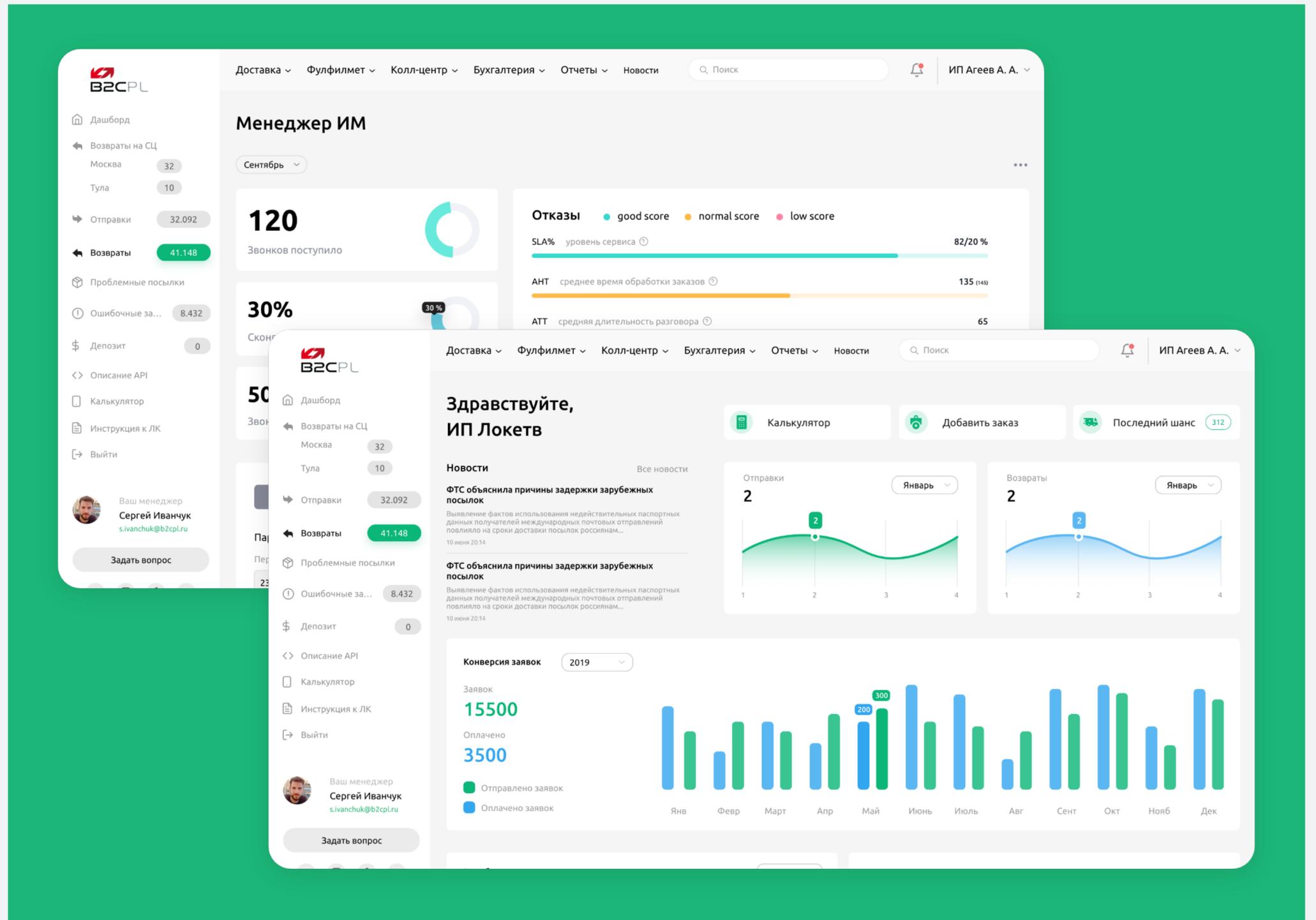
## B2CPL

logistics company dashboard

analytics

design

[lk.b2cpl.ru](http://lk.b2cpl.ru)



# B2CPL

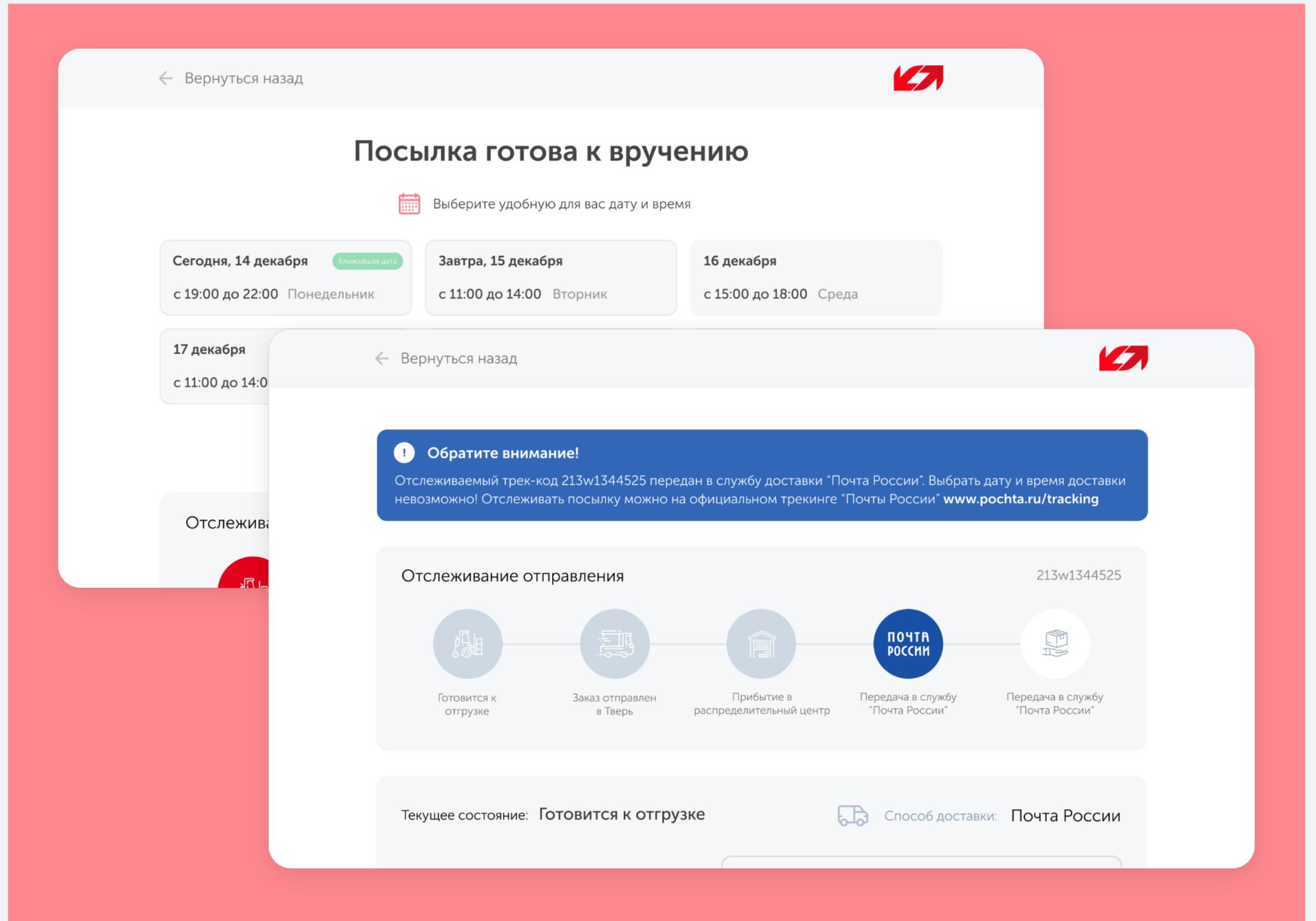
parcel tracking service

analytics

design

development

[b2cpl.ru](http://b2cpl.ru)



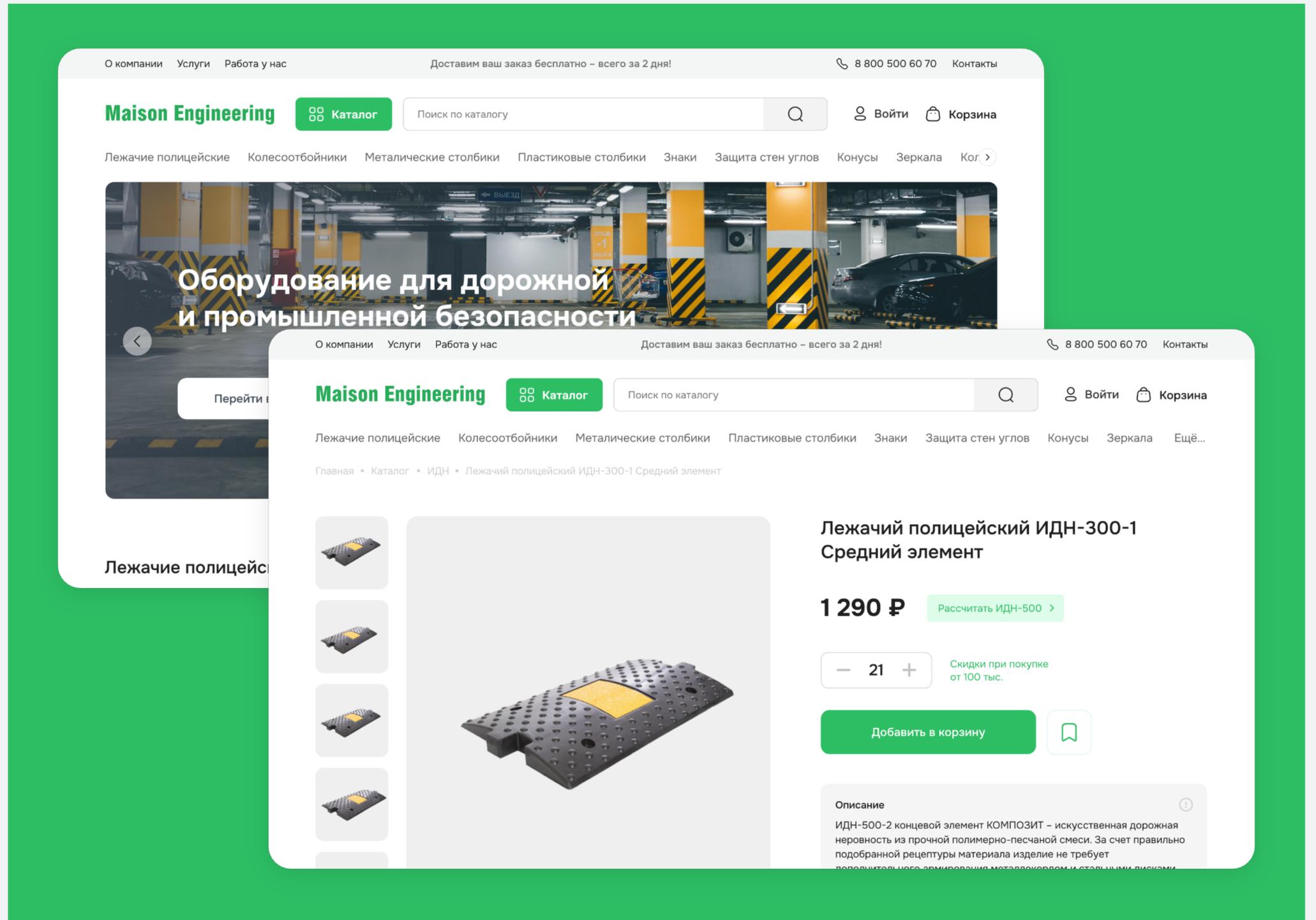
# Maisone Engineering

online store of road equipment supplier

design

development

[shop.maisone.ru](http://shop.maisone.ru)

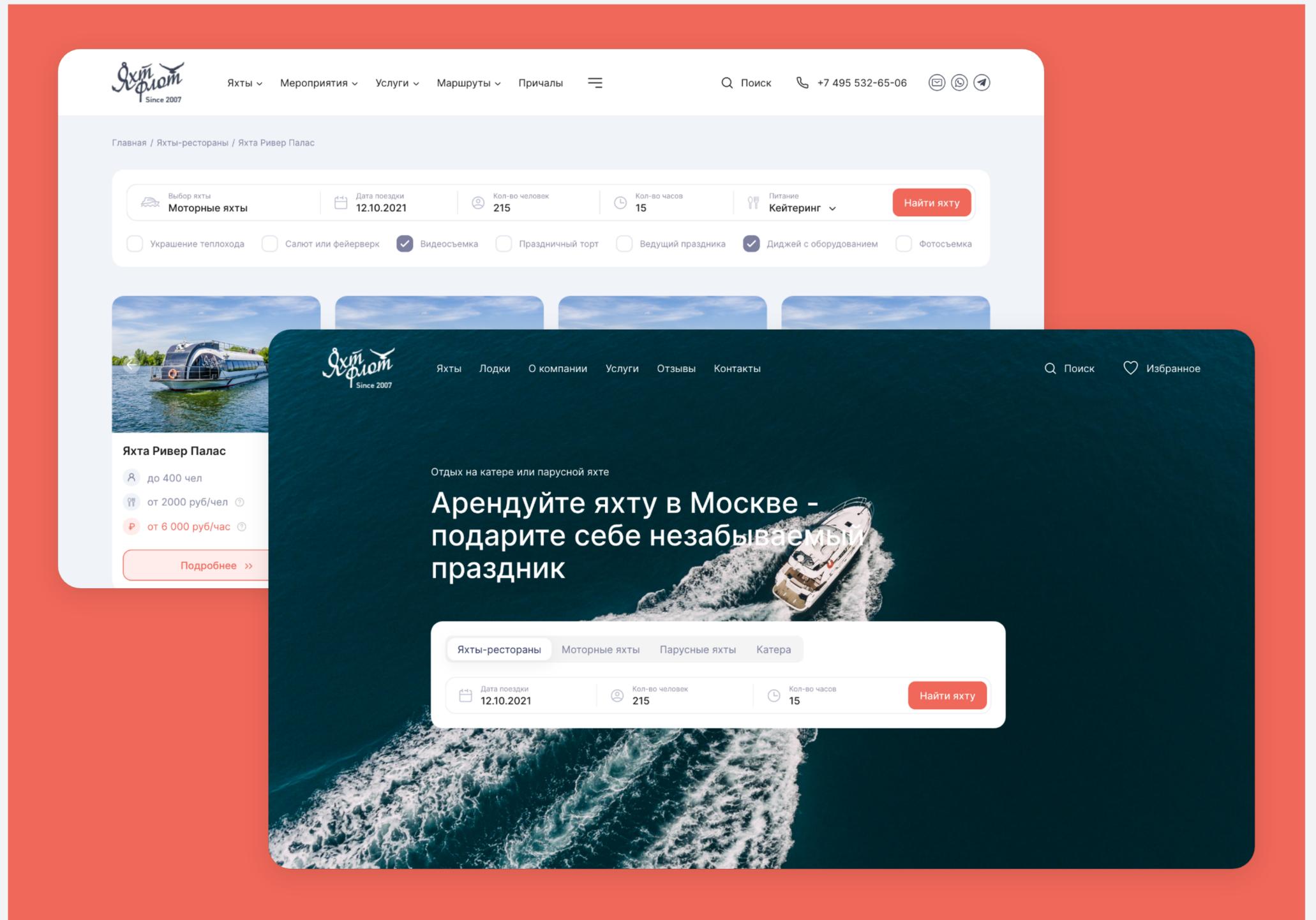


# Yachtflot

yacht and boat rental service in Moscow

design

[moscowflot.ru](http://moscowflot.ru)



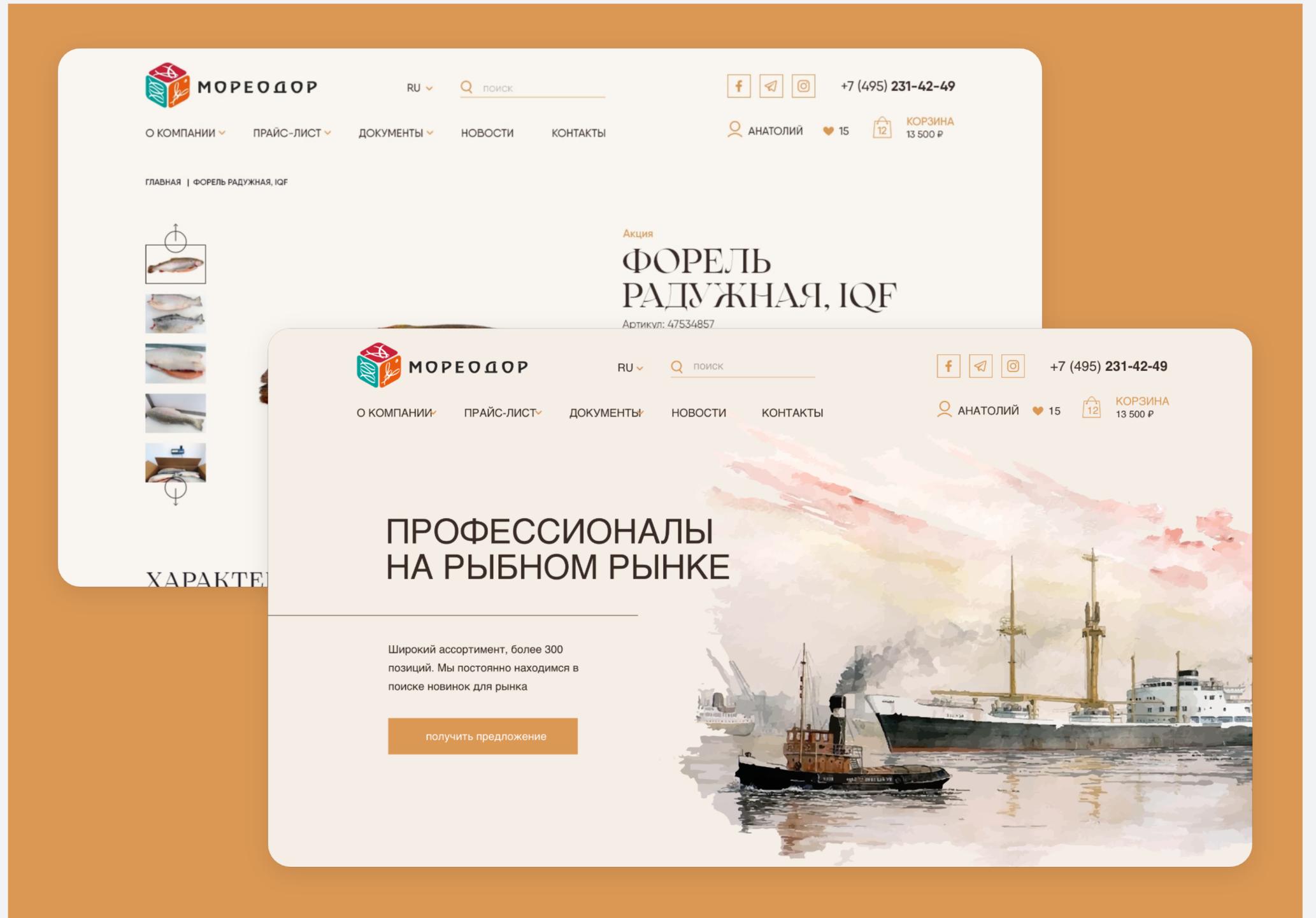
# Moreodor

b2b online fish store and seafood

development

интеграции

[moreodor.ru](http://moreodor.ru)

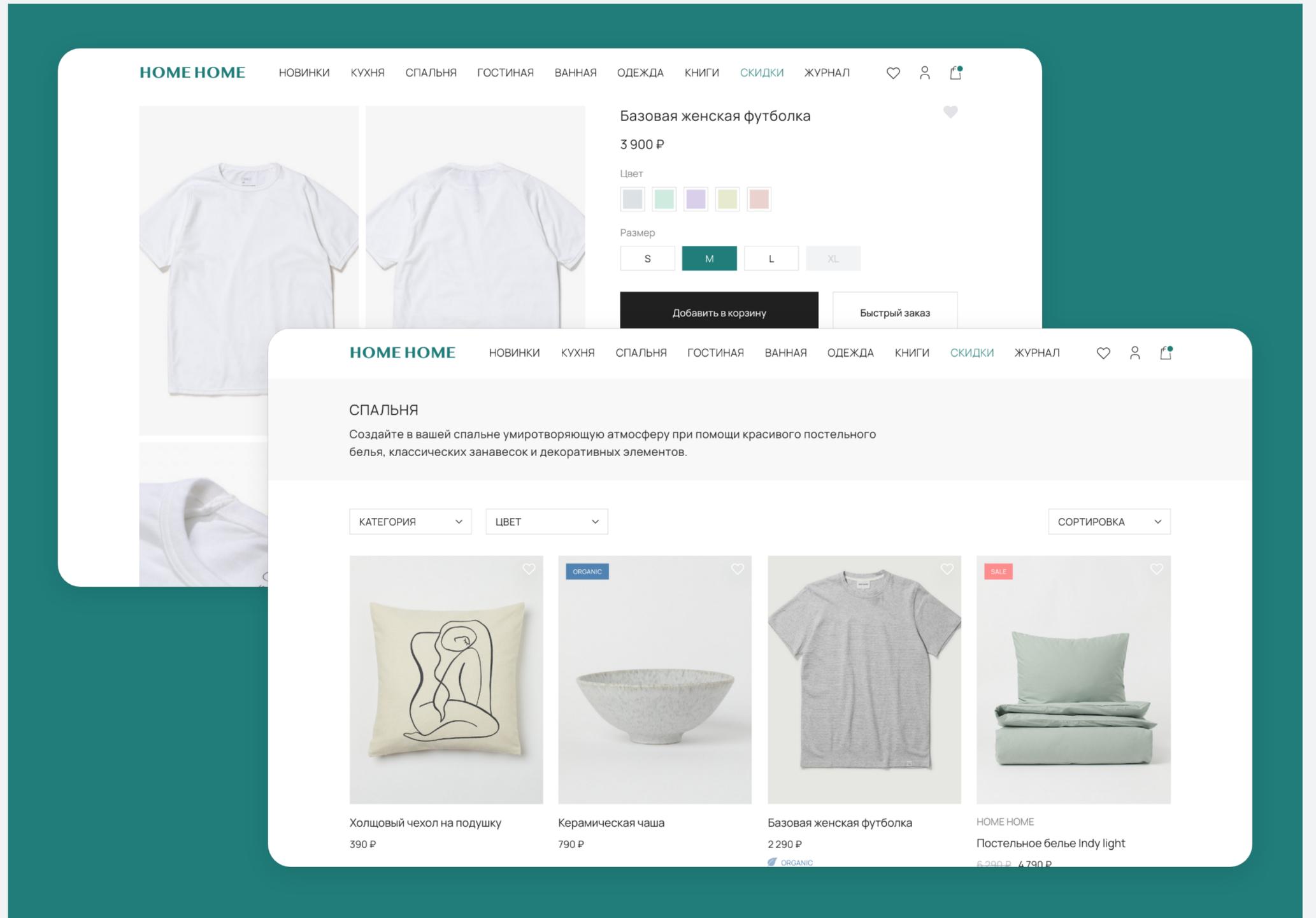


## Home Home

online store for household goods

analytics

design



# THELAK

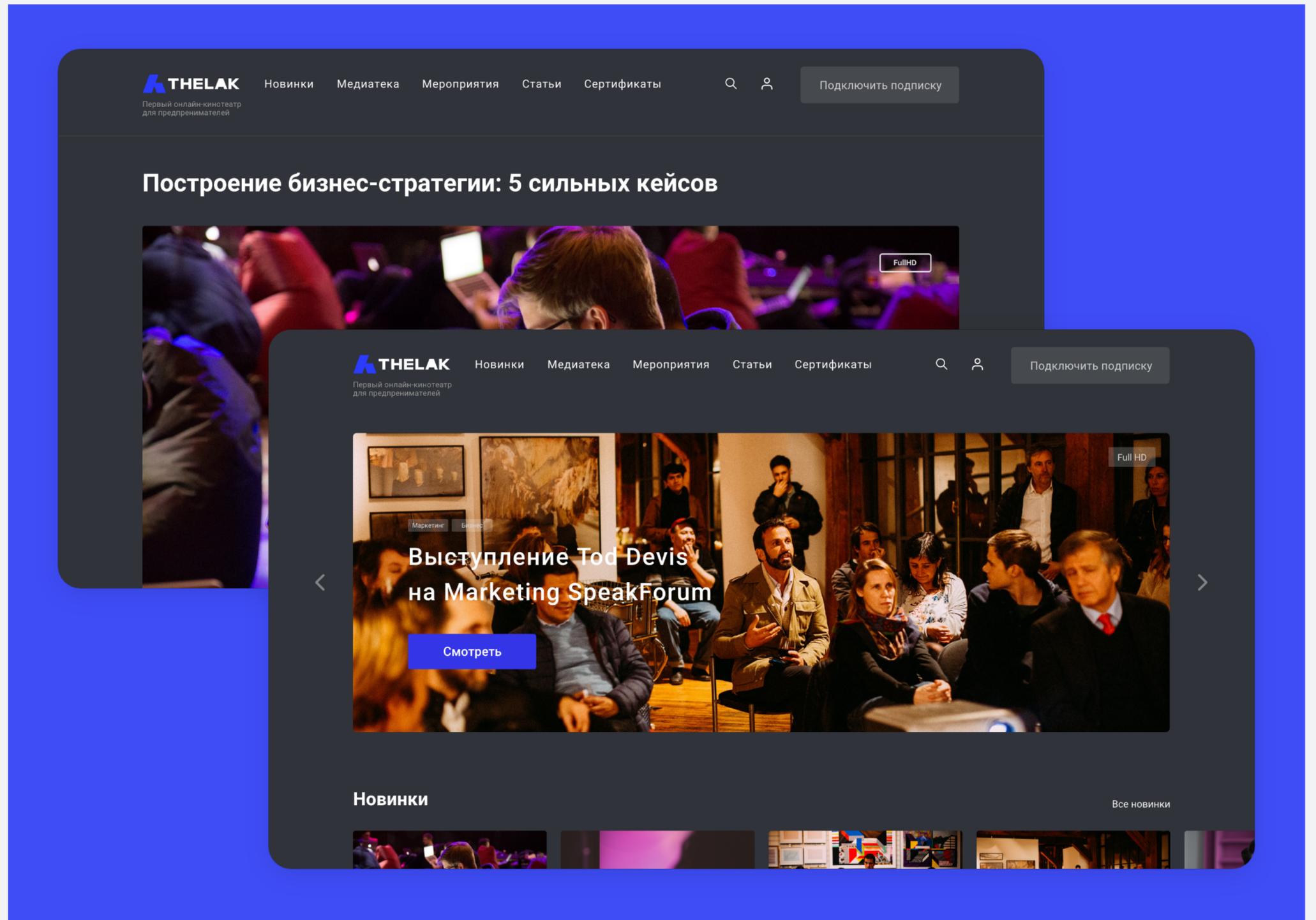
streaming service for entrepreneurs

analytics

design

development

[thelak.com](http://thelak.com)



# Maisone Engineering

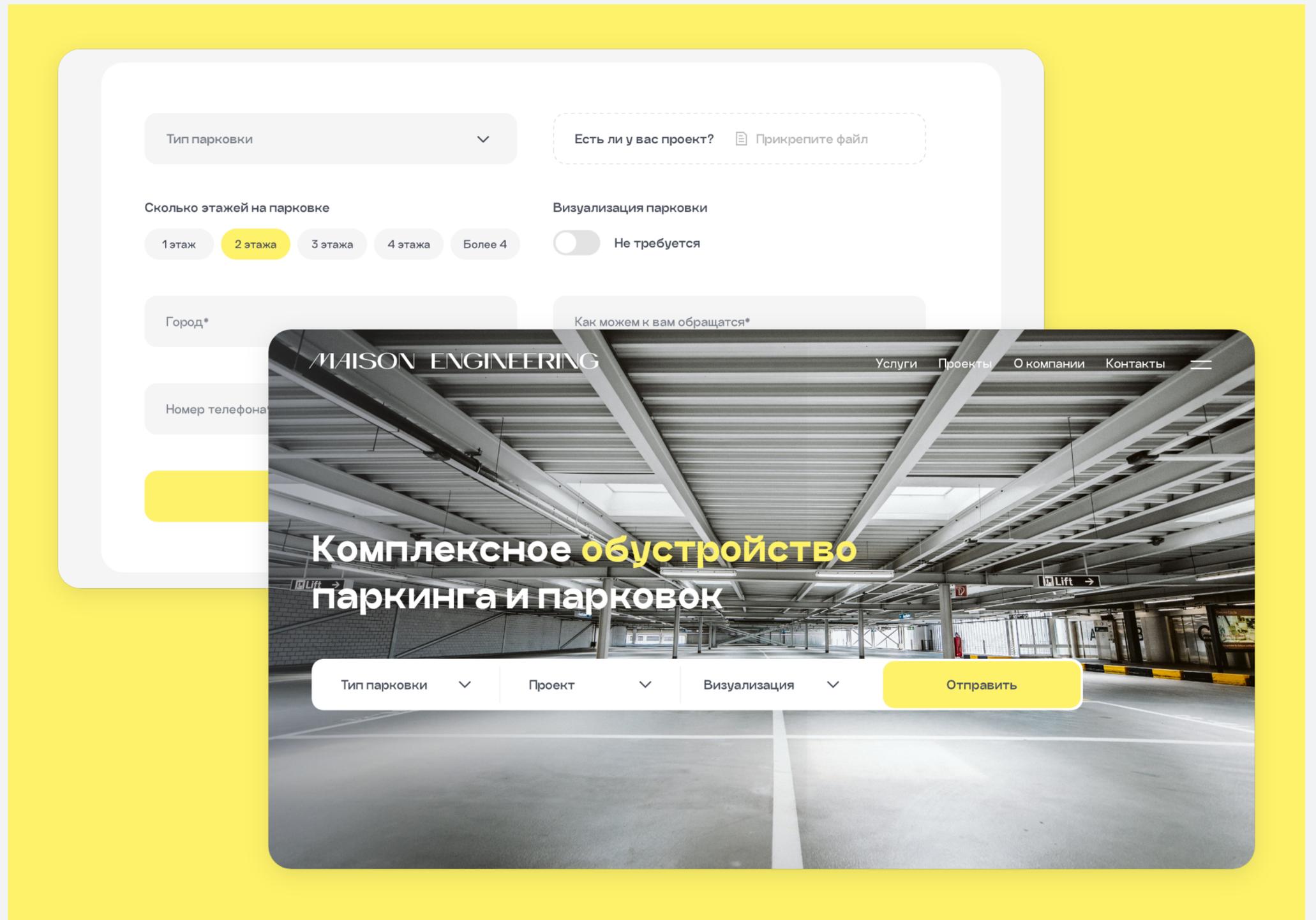
website of a parking lot construction company

analytics

design

development

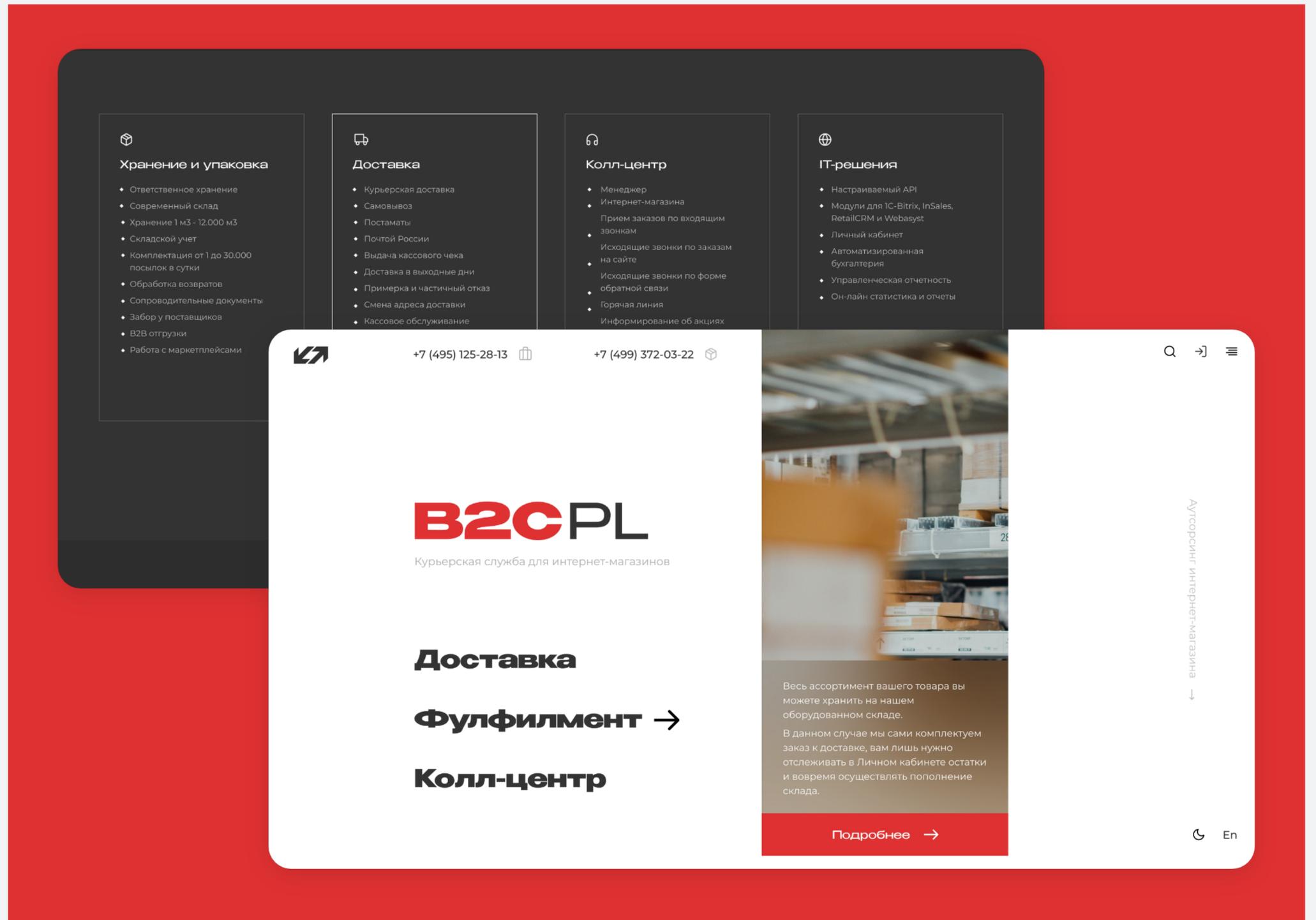
[maisone.ru](https://maisone.ru)



# B2CPL

website of a logistics company

concept



oktta.

let's start  
collaborating

georgia

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email

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telegram

@igolnaya